Course: Behavioral Sciences, Interventions and Public Policies

Type: Optional

Credits:

Date: December 2nd to 6th 2024

Total direct workload: 15 hours

Guest lecturers
Ellen van Kleef
Lisa Gennetian
Florencia Lopez Boo
Daniel Domingues dos Santos

National speakers
Gaston Ares
Nicolas Brunet
Graciela San Román
Marcelo Bergoló
Ignacio Estevan

ADDRESSED TO

Students of the MCC, PhD in Psychology, Master's degrees in
areas related to Economics, Social Sciences and Public Health.

DESCRIPTORS
Behavioral Sciences
Behavioral Economics
Interventions
Public policies
Public health
Education

OBJECTIVE:

The course seeks to provide students with basic notions about Behavioral Sciences aimed at informing the creation of public policies. The course will begin with the presentation of theoretical content and will continue with the presentation of original research results by specialist researchers in the field. Finally, students will be able to present and discuss original articles linked to the theme.

Course Program		
Date	Class	Teacher
Monday 2nd Introduction	1.1. Basic concepts of behavioral sciences - Definition and scope of behavioral sciences. - Main disciplines involved: psychology, behavioral economics, sociology, neuroscience, among others. - Importance of understanding human behavior to design effective policies.	Lisa Gennetian
	1.2. Theoretical frameworks on decision making - Theory of rational election and its limitations. - Models for human decision-making. - Heuristics and wisdom in decision making - Theory of Nudges and their application in public policies.	
Tuesday 3rd Methodological considerations	2.1 Methodological generalities. - Research methods: controlled experiments, longitudinal studies, quantitative and qualitative data analysis.	Lisa Gennetian

	- Specific considerations on research ethics in decision making and human behavior within the intervention framework.	
	2.2. Design and evaluation of interventions - Identification of problems and definition of objectives. - Design of effective interventions. - Impact assessment and feedback.	
Wednesday 4th Examples and controversies	3.1 Limitations and debates regarding behavioral interventions	Florencia Lopez Boo
	3.2 Classic cases of public policies informed by Behavioral Sciences	

Symposium Program		
Date	Speakers	Topics
Thursday 5th Symposium	Lisa Gennetian	Social inclusion, poverty, childhood.
	Florencia Lopez Boo	
	Graciela San Roman	
	Marcelo Bergoló	
Friday 6th Symposium	Ellen van Kleef	Public health, education
	Gastón Ares	
	Daniel Domingues dos Santos	
	Nicolas Brunet	
	Ignacio Estevan	